

Colour Television

28PT4755\*

28PT4775

## Product highlights

- **Black Line D** picture tube
- **Contrast Plus**
- **Sharpness Control**
- **Smart Picture**
- **Smart Sound**
- **Smart Listening** (Delta Volume & AVL)
- **Plug & Play**
- **Easy Tune** (ATS/ACI)
- **10 pages Smart Text** (Favourite Pages)

\* 28PT4755S : same set in Digital Silver

*Black Line D*



Plug & Play

SMART  
Listening

SMART  
controls

easyTUNE SMART  
T E X T

RC 2543



*Let's make things better.*



**PHILIPS**

## Product Information

### Picture

Screen size	28" (70 cm)
Picture tube	Black Line D
Viewing area	67 cm (28")
Iron Mask	
Smart Picture Modes	Soft, Natural, Rich, Personal

Contrast Plus  
Sharpness Control  
Color Temperature Control  
16 : 9 Compress & 4 : 3 Expand  
Noise Reduction

### Sound

Sound output	2 x 5 Watts RMS
Loudspeakers	Full Range Speakers
Smart Sound Modes	Movie, Music, Speech, Personal

Ultra Bass  
Smart Listening (Delta Volume & AVL)  
Bilingual switch on remote control

### Reception

Tuning system	PLL digital tuning
Tuner	UV, S and Hyperband
Channel selection	80 presets
Aerial input	75 Ohm Coaxial
TV systems	See table
Video playback	NTSC 3.58 / 4.43
Stereo systems	See table
Plug and Play	
Easy Tune (ATS / ACI)	UK, FR, BE, NL, CH, DE, AT, ES, PL, IT, ND

### Teletext

Reception standards	TOP / FLOF
10 page memory	
Smart Text (4 favourite pages)	

### Connectors

Front	Stereo headphone out (3.5 mm)
Rear	Ext 1: Scart CVBS In / Out + RGB In Ext 2: Scart CVBS In / Out + Y/C In

### Operation

Remote control	RC2543/01
Side TV/VCR switch on remote control	
Program Information Line	
Sleeptimer (240 minutes)	

### Measurements

Mains	220 - 240V, 50 Hz
Power consumption	• 97 Watts (normal operation) • 5 Watts (Standby)
Net weight	• 36 kg (approx.)
Gross weight	• 38 kg (approx.)
Set dimension	• 759 x 477 x 575 (W x D x H mm)
Box dimension	• 849 x 590 x 727 (W x D x H mm)
Cabinet Colour	Mid Grey (10763)

## Product Highlights

### Black Line D picture tube

The Black Line D picture tube offers excellent images with high sharpness and contrast and less reflection for brilliant colors and improved viewing in daylight conditions.

### Contrast Plus

A special circuitry has been incorporated into this receiver to enhance the darker portions of the picture for added realism and overall picture quality.

### Smart Picture

A touch of the SMART PICTURE button on the remote control provides the option of selecting one of four preset positions (Soft, Natural, Rich, Personal) to enjoy excellent viewing under different lighting conditions. Select the desired option and all important picture elements are instantly adjusted to optimize viewing pleasure. 'Rich' for bright daylight conditions, 'Soft' for dark room settings, 'Natural' for normal ambient conditions and 'Personal' for individual preference.

### Smart Sound

A touch of the SMART SOUND button on the remote control provides the option of selecting one of four preset positions (Movie, Music, Speech, Personal) to optimize each individual sound preference when viewing different programs or sources.

### Easy Tune (ATS / ACI)

A no fuss and easy way to install and store channels in any favorite order.

### Sleeptimer

The Sleeptimer automatically turns the TV off at a preset time of up to 240 minutes from the time the feature is activated. Sleeptimer settings are programmed in 15, 30 and 60-minute increments.

### Plug and Play

No problem anymore to install your new TV. You choose the language you are more familiar with, the country you are in and the TV will install automatically all available programs.

version		stereo system						transmission system					
		2CS DK	NICAM DK	2CS BG	NICAM BG	NICAM I	NICAM LL'	PAL BG	PAL DK	PAL I	SECAM BG	SECAM DK	SECAM LL'
28PT4755	/00			•	•			•					
28PT4775	/01			•	•	•	•	•		•	•		•

Predecessor	:
Chassis	: L9LS
Release date (TTM)	: June 1999
Date of issue	: January 2000

Features and specifications subject to change without notice